

LONDON CYCLING CAMPAIGN

Board Meeting, 1st December 2020

By Videoconference

MINUTES (Actions highlighted)

Present: Pearl Ahrens, Aidan Chisholm, Simon Clark, Sylvia Gautereau, James Heath, Stuart Kightley, Eilidh Murray, Terry Patterson, Sarah Strong, Christian Wolmar

Apologies: None

Absent: Kris Sangani

In attendance: Ashok Sinha (CEO)

1. Welcome from the Chair

- 1.1 Terry warmly welcomed everyone, especially the new trustees, to this first full business meeting of the new Board term.

2. Declarations of Interests

- 2.1 None.

3. Minutes of the 29th September and 3rd November Meetings (previously agreed by email) – Actions Tracking

- 3.1 A report on the implementation of 2019 AGM motions was not posted on the website (alongside the Chair's, Treasurer's and CEO's reports).
- 3.2 Ashok reported that Staff are due to invite Aidan and Kris (co-chairs of C&AM) and Pearl and Sylvia (co-chairs of the Policy Forum) to discuss what policy development priorities we have in relation to this year's key campaigning objectives.

Action: Pearl and Aidan to report back at the next meeting.

4. Chair's Report

- 4.1 No chair's actions taken, and no other matters arising to report.

5. Staff Report – Matters Arising not covered by the Agenda

- 5.1 This was noted, and the political elements of the CEO's section discussed.
- 5.2 The Board discussed also the specific situation of the removal of newly installed cycle tracks in the borough of Kensington & Chelsea, and LCC's responses, thanking staff for acting swiftly and energetically.
- 5.3 Pearl asked that the Red-Amber-Green coding be reinstated in the Campaigns Team section of the report.

- 5.4 Stuart noted the Government's positive proposed changes to the Highway Code, and explained the work he and members of staff have been doing to support and further improve these.
- 5.5 Noting also that it is proposed that the new Code includes a "hierarchy of road users," he also suggested that the issue of Presumed Liability, which LCC is committed to supporting, may come more to the fore once the Government publishes the final version of the Code.

6. Reports from Committee Chairs

- 6.1 Only the Business Committee had met since the last Board meeting. James underlined that our finances are in good shape, finance controls are strong, and there is headroom to invest in expanding our campaigning.

7. KPIs for 2020-2021

- 7.1 Ashok suggested that a dashboard approach may help: what are the key indicators that the membership would like to see at the AGM that would indicate the health, impact and progress of the organisation? What are the few high level targets we have set (e.g. number of mayoral candidates signed up to our Climate Safe Streets agenda, membership growth or number of healthy groups, Corporate Strategic Partners), and have we met them?
- 7.2 Terry said that it was important to have a spread of KPIs across areas – membership numbers, number of healthy groups, financial performance and so on – and also to ensure any targets are achievable.
- 7.3 Terry, James and Christian underscored the importance of also looking at diversity and equality, particularly around gender and race.
- 7.4 The Board agreed that having adequate reserves should be a KPI.
- 7.5 It also agreed that campaigning KPIs should include those key objectives that are amenable to numerical analysis, and also a few others that are more qualitative in nature.
- 7.6 Trustees agreed with James that there should be a KPI (or KPIs) on social media reach. Stuart offered that a colleague of his could help with SEO and analytics.

Action: Terry to work with Ashok, and with Pearl on the campaigning KPIs, to draft a full set of KPIs for approval at the next meeting.

8. Awayday Agenda

- 8.1 The Board agreed that a physical Awayday will not be possible for some time to come.
- 8.2 It agreed that the Awayday should therefore be postponed to the Spring. Terry will put out a call for agenda items closer to the time.

9. Trustee Links

- 9.1 The Board considered Terry's proposed allocation of trustees to local groups. Terry assured trustees that the work is voluntary, and need only be light touch, but was often very valuable in helping groups develop and was appreciated by group members.
- 9.2 The following allocations were agreed:
 - Christian – Hammersmith & Fulham, Hillingdon
 - Sarah – Croydon, Bromley, Camden

Pearl - Greenwich, Southwark

Aidan – Kensington & Chelsea and Westminster

Sylvia – Barnet, Islington

Eilidh – Brent, Ealing

Kris – Newham, Redbridge

- 9.3 The rest will be allocated after the meeting.

10. Strategic Initiatives

- 10.1 Terry introduced this item by saying that previous trustees had added value to the existing priority workstreams of the organisation, or filled in gaps, by pursuing projects that particularly motivated them. She asked for trustees to comment on their particular interests and how they may be directed.
- 10.2 Eilidh spoke about her interest in pop up “parklets”, which can help build the case for Low Traffic Neighbourhoods.
- 10.3 Terry said that improving the diversity of LCC would be her main personal focus this year. Sylvia added her voice to this, stressing the aspect of disabled people in particular.
- 10.4 Sarah’s long-standing passion has been the positive impact that cycling can have with addressing mental health problems.
- 10.5 Eilidh and Sarah mentioned that they had been in conversation with staff and activists about supporting councillors and officers who were subject to intense and sustained abuse.

11. Green & Fair Recovery

- 11.1 Aidan introduced his paper, saying that it built on the previous discussions about LCC’s role in promoting not just a green but a fair recovery. He noted that staff already call for a green and fair recovery in relevant situations, and that Ashok is on the London Recovery Board’s Green & Fair Recovery Expert Advisory Group.
- 11.2 Ashok echoed the view that the activities of the organisation should be tightly focussed on achieving our agreed objectives, but added that external audiences expect LCC spokespeople to have and express views on social justice matters. This can be done without articulating policy prescriptions – for which we have no mandate - and can be brought back to cycling.
- 11.3 Several trustees indicated that they see LCC’s cycling-green agenda as intimately connected with social justice, and that this was part of their motivation as cycling campaigners. Others felt that such matters were outwith of our purposes as an organisation.
- 11.4 Terry welcomed the fact they trustees were having this debate, and thanked everyone for honestly and constructively expressing their views.

12. AOB

- 12.1 None.

The meeting was closed.