



Benefits of cycling for business

You can save money, reduce car parking pressure, promote health and generate great PR all at the same time with one easy solution.

How the LCC can help you

Our Cycle Audit services provide a comprehensive review of your capacity to provide for and promote cycling in your organisation. Through a tailored combination of site visits, interviews, staff surveys and traffic-flow assessment we will provide a report detailing:

- Assessment of current conditions affecting cycling to and around your site(s)
- Recommendations for short-, medium-, and long-term measures to improve the experience of cycling to your site(s)
- Recommended measures for increasing the numbers of people using cycles to access your site(s)

LCC can hand-hold you through the entire process from selling the recommendations to your Board to finding suppliers to install cycle facilities.

Tailored to your needs

Every organisation is different, and therefore every report we produce is unique to its individual needs. LCC's services use our 28 years of experience to provide a unique insight into your cycling potential.

We have a strong track record

Don't just take our word for it. LCC has already helped many organisations realise the potential that cycling can bring:

"The LCC helped enormously in giving our site specific advice on how we can encourage our tenants to cycle to and from work, better our facilities and provide the right literature for our tenants. It is vital that we promote this message of being environmentally friendly in the business community and the LCC helped a great deal." Eliza Mishcon, Centre Manager Canalot Studios W10 at **Workspace Group**

LCC's services have also helped Willow Lane Industrial Estate - over 100 businesses employing a total of over 2,500 people; St Georges Mental Health Trust – a 5 site Health Trust in South London unleash their cycling potential.

Costs

Costs vary according to the size of your site(s), what level of support you require or the number of employees that you have. Please contact us for a specific quote.

Need more information?

Simply contact Ben Crowley or Shadia Hameed on 020 7234 9310 or ben@lcc.org.uk or shadia@lcc.org.uk

CYCLING...GOOD FOR LONDON, GOOD FOR YOU!

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