



London can be a world class cycling city

Corporate Affiliation to LCC: Cycling is working!

The London Cycling Campaign's Corporate Affiliation Scheme offers you the opportunity to support our work in making London a **world class cycling city**. See the table below for the **great benefits** you get as an Affiliate and a cyclist-friendly employer.

Benefit	Explanation
20% Discount on individual LCC membership for all staff	This includes: <ul style="list-style-type: none"> • Free 3rd party insurance cover • Discounts in over 100 bike shops • Free legal advice • Access to unique theft insurance • Subscription to London Cyclist magazine
TWO company subscriptions	<ul style="list-style-type: none"> • London Cyclist Magazine – the best news, features, reviews and listings for cyclists in London • NewsCycle – quarterly briefing exclusively for LCC Affiliates with all the workplace cycling news and innovation
Support with cycling promotion and information provision	<ul style="list-style-type: none"> • Free series of LCC information booklets • Free London Cycle Guides (cycle route maps covering Greater London) • Support and advice from our experts on all things cycle related • Visits/information stalls at your events
Improve your profile	We will feature your story in <i>London Cyclist</i> magazine, promote your affiliation on our website and set up reciprocal links between our websites.

If you have any further questions please do not hesitate to call Shadia Hameed on 020 7234 9310 ext. 209 or email shadia@lcc.org.uk

CYCLING...GOOD FOR LONDON, GOOD FOR YOU!